



Data Sheet

Managed System Administration and Support Service Case Study

Data Center Consolidation

□ The Situation

As in-house productivity and management tools evolve and grow, the need to consolidate the various disparate IT systems becomes increasingly vital if the potential gains in efficiency, customer service and economies of scale are to be achieved. Commercial drivers for server consolidation can also present greater opportunities which alone can be difficult to justify but considered as a whole represent a compelling business case.

□ The Challenge

This major corporation needed to architect and implement a server consolidation for their US and Canadian field marketing organizations' web and database tools. They needed to source closely coupled Enterprise server expertise to architect, implement, and manage this enterprise infrastructure located in their Toronto Marketing Office.

Although housing internal tools and utilities, the system was considered mission-critical supporting 24/7 worldwide operations. The transition had to be accomplished with zero downtime while performance gains had to be sufficient to support a predicted large growth in transaction volume.

An aggressive delivery timeframe was the least of the challenges presenting TrekLogic, the chosen implementation partner.

□ The Solution

TrekLogic's Managed Services Group worked closely with the client's marketing groups to architect and implement a solution that encompassed utilizing existing and new enterprise-class servers to consolidate infrastructure located in several Datacenters.

TrekLogic implemented a carefully architected solution to allow the client's Field Marketing groups to deploy existing applications in a secure and controlled environment managed out of one central datacenter.

TrekLogic also provided a remote system administration group on a 24/7 basis to remotely manage the datacenter in a highly visible enterprise environment.

□ The Result

TrekLogic successfully drove this project to completion while maintaining a high level of managed enterprise datacenter best practices. The client and end users now rely with confidence on the tools that drive the client's marketing programs to increasing levels of success.

